BCMD/PROG-1/EC-01/2018/ Sept 11th 2018

**Documentary brief**

The main objective of the documentary is to commemorate a decade of democracy in Bhutan by telling stories of democratic evolution through the eyes of a diverse group of individuals (a new reporter, a youth, elected leader, farmer for example). The documentary will contribute to building a repository of educational resource to provoke deeper insights and sharing of views of our evolving democracy and, in turn, to support our efforts to develop understanding of ‘citizenship’ in Bhutan.

The documentary will be 25 minutes long. It will capture the evolution of democracy in terms of citizen’s understanding of democracy and their participation in public affairs, highlighting the achievements of the last ten years and looking ahead to how democracy can be further strengthened in Bhutan.

The documentary will include a mix of infographics based on research analysis (eg. comparative statistics on women participation in politics, voter turnout, development/maturity of political parties and parliamentarians etc.) and interviews of the informants in their natural habitats.

**Target audience:** All Bhutanese citizens, and in particular the youth and the institutions that have the mandate to ensure strengthening of democracy and nurturing democratic ideals.

**Production period:** Oct. 2018 - Jan 10th 2019

**Expected Broadcast date**: late Jan, 2019

**Duration**: 25 mins

**Language**: Dzongkha with English subtitles

BCMD invites eligible production houses to make a presentation of about 10 minutes to pitch a storyline for the documentary in keeping with the overall objectives of the documentary.

Please express your interest latest by 24th September with a synopsis of your storyline, rate and work plan. Include evidence of having successfully completed similar assignments in the past (e.g. a documentary on democracy or related topics of social issue) and possession of technical expertise required for the assignment. Shortlisted bidders will be contacted for presentation. The date and venue of the presentation will be communicated at a later date.

The successful production team will be awarded the work on the following terms of agreement.

**Terms of Agreement**

1. The successful production team will deliver the product as per the requirement specified under **documentary brief.**
2. BCMD holds the executive producer status and the production team must work in close consultation with BCMD in further developing the storyline and other related elements of the assignment (e.g. work schedule).
3. In addition to an external review committee, BCMD will constitute an internal review panel to ensure concurrence of the documentary with the cultural sensitivity of Bhutan and the goal of the project.
4. BCMD will assist in procuring relevant historical footages and identify interviewees.
5. The production team will submit a draft of the documentary for review, incorporate necessary changes and suggestions and submit revised drafts for onward submission to external review committee.
6. The assignment will be considered final and completed only upon satisfactory approval from the BCMD management.
7. No extra costs will be charged for minor changes of about 10% to the documentary, provided it is during the phase of review and revision. The review phase ends when BCMD returns the revised draft as edited and approved (end of final review stage. Production team to submit work schedule).
8. The copyright of the documentary (both content and design) shall be the exclusive property of BCMD. BCMD has the right to edit, revise and rebroadcast the documentary as it sees fit. No part of the document may be reproduced or transmitted in any form or by any means without the prior approval of BCMD.
9. The production team will submit all raw footages of the documentary, and a copy of the documentary in Blue Ray and another copy in DVPal formats to BCMD.
10. Any change in deadline will have to be negotiated in advance with the BCMD management.
11. BCMD holds the right to terminate the project without penalty or any other costs, with a ten (10) day notice, if the consultant fails to deliver as per the obligations under this agreement. Reimbursement will be prorated.
12. Any dispute arising from this cooperation between BCMD and the production team will be resolved amicably.

**Timeline:** The final approved copy of the documentary should be submitted to BCMD by 10 January 2019.

**Payment schedule:**

40% - upon signing of the contract

30% - of the payment upon satisfactory review of the draft by the external review committee

30% - final payment upon approval of the revised draft as **final and complete** byBCMD management