## YI Steering Committee Quarterly Meeting

### (Sat. 2. November. 2019)

### Agenda

- Welcome by YI Program Coordinator

1. Review overall YI Programme 2019	<ul> <li>Review the programme against the official YI Programme script projected on screen</li> <li>Suggested framework: SWOT (strength, weakness, opportunity, threat)</li> </ul>	
2. Review 2019 Summer & Winter report	<ul> <li>Project reports on screen</li> <li>Suggested framework: SWOT (strength, weakness, opportunity, threat)</li> </ul>	
3. Review YI Resource Guide	• Print copies for each member to review	
4. YI Website revamp	<ul><li>Rigsar to present the overall website framework</li><li>Collect feedback &amp; recommendation</li></ul>	
5. YI Branding	<ul><li>Brainstorm on how to brand YI</li><li>Strategize channels of communication</li></ul>	

# Meeting Minutes

Agenda Item	Sub-Agenda Item	Discussion	Action Steps
Review 2019 Winter Report	Strengths	<ul> <li>Diverse opinions from diff. resource persons &amp; guest speakers         <ul> <li>Use of case studies</li> <li>Helpful to build network/rapport</li> </ul> </li> </ul>	• Avert threat of external guests going off topic by moderating the format

	Weakness	<ul> <li>Venue (cold Thimphu)</li> <li>Commitment from members and mentors</li> </ul>	<ul> <li>Social media chat group</li> <li>Include evening sessions dedicated towards cementing mentoring relationships during camp</li> </ul>
	Opportunities	<ul> <li>Up the no. of external speakers (youth and education field)</li> <li>Broaden stakeholders (schools, colleges, institutions, etc.)         <ul> <li>Visibility</li> </ul> </li> <li>Increase time frame (2wks)         <ul> <li>Focus on softer aspects of human relationship</li> </ul> </li> <li>Research component being too academic         <ul> <li>Simplify the research model and methodology</li> </ul> </li> </ul>	<ul> <li>Sending letters to institutions, schools, colleges to seek support from administrations</li> <li>Make the YI participants give presentations to their respective institutions</li> <li>Balance programme content with hands-on interview/ interaction</li> </ul>
	Threats	• Lack of branding (limited outreach)	<ul> <li>'Young Thinkers Conference'</li> <li>Be celebrated outside to be recognized inside the country</li> </ul>
Review 2019 Summer Report	Strengths	<ul><li>Diversity of participants</li><li>Institutional support</li><li>Participants at ease</li></ul>	
	Weakness	<ul> <li>Too formal</li> <li>Follow-through weak</li> <li>Stakeholders not present for the final presentation</li> </ul>	• Invite relevant stakeholders for the final presentation
	Opportunities	<ul> <li>Collaboration w/ stakeholders</li> <li>Exposure to similar initiatives both in/out country</li> </ul>	

Threats	<ul> <li>Academic (schooling)</li> <li>Inferiority complex among high school students</li> <li>Hopelessness coz mismatch between presentation and attendees</li> </ul>	• College-level students
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#### SUMMER DIRECTION

- Revive Local Action Plan but label it something else. 'Action' could take the form of:
  - Advocacy and Awareness
  - Multimedia skills to conduct campaign
  - Facilitation training
- Summer sessions; conduct customizable trainings simultaneously catering to the needs of the participants
- Maintain the precedence of grouping based on geographical proximity for practical considerations
- Institutional memory needs work (YI Website being revived will address this)