

YIDDD

Context:

- Completed 2-week training + 1st sitting
- Done some follow up, including meeting, visiting NC, and short advocacy training
- Broken up into three committees focused on the following issues:
 - Social Justice (Disabilities)
 - Community Welfare (Local Economy)
 - Education (Dignity of Teaching)
- School has started, making Youth Representatives less available – level of commitment?
- Internal leadership (President + Speaker) – what will we need to do to build their ability
 - Communication with each other
 - Delegating responsibilities
- Follow up training?
- Evaluation incomplete (working with Riikka?)
- Alumni network?

Concept

YIDDD is an informal, non-partisan group of select youth that intends to give them hands-on experience in debating on current affairs, deliberating and researching on solutions, and using advocacy to achieve their visions of change.

Topic

Empowering Young Democrats and Leaders

Goals:

To facilitate and sustain their advocacy campaigns, help them build partnerships with relevant stakeholders/alliances, and lead these projects to results.

To build their capacity to lead themselves and members of their community

To raise the profile of YIDDD among decision-makers and the community; To shift public perception about youth abilities in a positive direction

To assess the impact of the year-long project

Fellowship of leaders?

Steps (with Deadlines/Resources required/measuring success)

1. Meeting with the Steering Committee to check-in and seek their advice
 - a. Complete by Friday, February 28/Saturday March 1st
2. Creating evaluation plan

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- a. Draft outcome list, with indicators and data collection methods (in collaboration with Riikka)
 - i. Personal Development
 1. Survey
 2. Personal reflection essays
 - ii. BCMD assessment of progress
 1. Focus groups
 2. Tracking progress of campaigns
- b. Complete by first week of March 2014
3. Completing all group video advocacy projects
 - a. Complete by mid-March 2014
 - b. Resources: finding a time, equipment, space, Dan
4. Support in-school/work/community activity of Youth Reps
 - a. Complete by end of March 2014
5. Training Dechen and Kezang to lead the group and organize
 - a. Including them in Steering Committee
 - b. Sit down with them to plan/set schedule follow up meetings and strategy for improving communication between youth reps.
 - c. Walk them through a process of leading (setup a mentoring program?) - situational leadership (4 stages)
6. Podcast training (for Youth Rep talk shows, Meeting their MPs, opinion polls, etc.)
 - a. Complete before Dan leaves
 - b. Resources: time, workshop
7. Approaching BBS about including YIDDD material
 - a. Advocacy videos, Talk shows, Hosting youth debates
 - b. Complete by end of March 2014
 - c. Resources required: completed edited videos, concept note, setting up meeting
8. Explore the possibility of bringing youth reps on radio
 - a. Working with Kuzoc i¹
 - b. Complete after podcast training
 - c. Resources required: Kuzoo agreement
9. Organize one-day presentation on YIDDD for general public (especially doubters, e.g. ECB, MoE, Principals, politicians) → retain existing support and attract new supporters
 - a. Complete by April/May 2014
10. YIDDD newsletter
 - a. Organize a short training on writing, then ask all members to write a short piece every month that is posted online and distributed to the media.
 - b. Complete by April 2014
11. Prepare for summer sitting
 - a. Plan short programme prior to the sitting where they meet and interact with Steering Committee/leaders, receive a short training, do extensive research, and potentially do a show on BBS
 - b. Sitting to be extended to include update on ongoing projects, revised proposals, new proposals

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Organizing summit with relevant people (using AI), design stages for implementing something on people with disabilities; media project on teachers; public demonstration for local economy

Mentorship/coaching system? - Continuity between years? - provide incentives? Alumni network

Commitment to advocacy issues - ensures continuity between years

Evaluation (using AI)

1. Write a story about the most significant change you have experienced during your time in YIDDD.
2. By the end of the year, all the committees have achieved their objectives, the members are working exceptionally well together, and YIDDD is recognized by people in Thimphu. Describe how you feel, how this looks, and what made this happen.
3. What is one thing that you will remember and take back from your time in YIDDD?
4. You have finished your term as a youth representative. How would you like to remain involved with YIDDD?
5. What would you like to learn more of before YIDDD finishes? What would you like to accomplish, both personally and with the group?
6. If I were to ask 3 people who know you well what you were good at,

Focus Group

Individual outcomes (personal and social development)

Outcome 1: Increased civic knowledge and competence for civic action

Indicator: Better understanding of political process and institutions in Bhutan

Indicator: Ability to view issues from alternative or wider perspectives

Indicator: Better planning and problem-solving skills

Indicator: Application of new information and data in communication

Data collection methods:

- Interviews or surveys
- Content analysis of blog posts/Facebook interaction/other communication products

Outcome 2: Improved communication skills

Indicator: Number of self-initiated blog posts, videos and editorials

Indicator: Number of requests to take part in public discussions/give statements to the media (NEW)

Indicator: Quality and nature of the communication: reasoned, evidence-based, empathic, balanced

Indicator: Feeling of confidence towards debate, deliberation and argumentation

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Data collection methods:

- Activity report of YIDDD?
- Media monitoring report by BCMD?
- Content analysis of blog posts/Facebook interaction/other communication products
- Interviews or surveys

Outcome 3: Increased civic engagement

Indicator: Expressions of possibility, direction, hope, or vision

Indicator: Feeling of confidence or empowerment and agency

Indicator: Feeling of responsibility to be actively involved in community (NEW)

Data collection methods:

- Interviews or surveys
- Activity report of YIDDD?

Societal outcomes (positive impact on communities)

Outcome 4: Increased and improved youth representation in Bhutanese society

Indicator: Number of positive media representation instances

Indicator: Number of meetings or participation in relevant events (youth-related activities, conferences, discussions)

Indicator: YIDDD is recognized by leaders/members of authority as a viable source for youth voice

Data collection methods:

- Activity report of YIDDD
- Media monitoring report by BCMD?
- Interviews with leaders/members of authority/media?

Outcome 5: More intentional collective action to bring about social change through youth leadership and democratic participation

Indicator: Number of collective actions taken (NEW)

Indicator: Sustainability and effectiveness of the action or strategy

Data collection methods:

- Activity report of YIDDD
- Interviews or surveys